



Dr. Bhimrao Ambedkar University

Centre for Distance & Online Education



Master of Business Administration (TTM)

Expertise in Tourism and Travel Management. Prepare for leadership roles in one of the world's fastest-growing industries.



NAAC 'A+' Accredited

Committed to quality education



UGC Entitled

Degrees valid nationwide



8 Programs

Diverse course offerings



5L+ Alumni

Strong alumni network



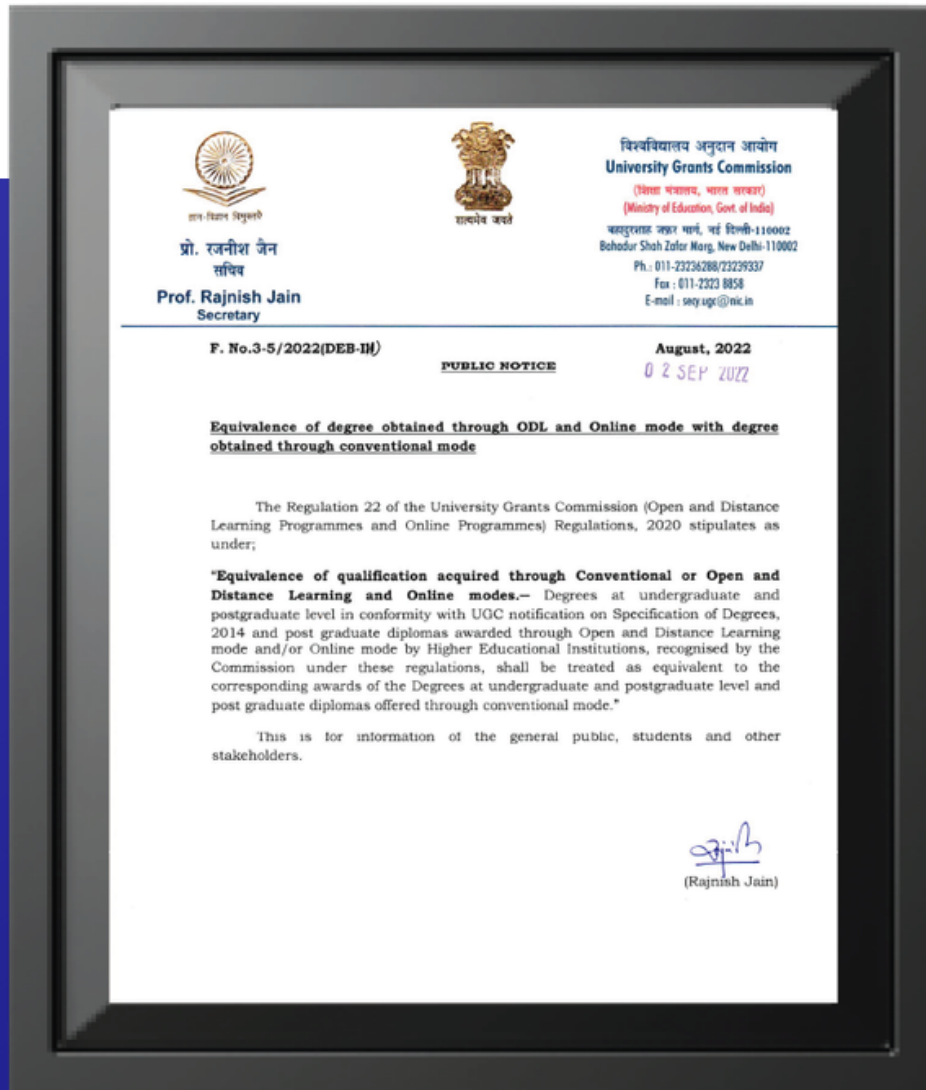
**100+ Years of
Excellence**

About the University

Where Academic Excellence Meets Flexible Learning

Established in 1927, Dr. Bhimrao Ambedkar University (formerly Agra University) is one of India's premier institutions of higher learning. The Centre for Distance & Online Education (CDOE) brings the university's rich academic heritage to learners across India through flexible, technology-enabled education.

Our programs are designed for working professionals, homemakers, and students who seek quality education with the freedom to learn at their own pace. With UGC recognition and NAAC accreditation, degrees awarded through CDOE hold the same value as regular mode degrees.



Online degrees are recognised as equivalent to regular degrees awarded through campus programmes.

As per Regulation 22 of the UGC in 2020, ODL/Online degrees are now regarded as equally valid and credible as traditional, offline degrees.

Built for learners balancing education with life

The Online format can support learners managing work, family, travel or location constraints while progressing through a structured undergraduate management programme.



Master of Business Administration (TTM)

DURATION

2 Years (4 Sem)

LEARNING MODE

100% Online

PROGRAM FEE

₹54,500 / Full Program Fee

Program Overview

The Online MBA in Tourism and Travel Management (TTM) at DBRAU CDOE is a specialized program designed to create future leaders for the tourism sector, focusing on global trends, sustainable tourism, and travel operations.

Eligibility

- Candidates must have passed Graduation in any stream from a recognized university.
- A minimum of 50% Aggregate (45% for reserved categories).
- A passion for travel and cultural exchange is highly valued.

Program Structure

Semester 1

Paper Name

Principles of Management

Organizational Behaviour

Basics of Tourism and Hospitality

Tourism Circuits and Attractions

Tourism Economics

Communication & Soft Skills

Semester 2

Paper Name

Financial Management

Human Resource Management

Travel Agency and Tour Operations

Aviation Management

Tourism Marketing

Selling Skills for Service Industry

Summer Internship-OJT (4 weeks)

Semester 3

Paper Name

Ecotourism and Rural Entrepreneurship

Event Management

Itinerary Planning and Costing

Digital and E-Tourism

Heritage and Cultural Tourism

Entrepreneurship Development

Field Study and Report

Semester 4

Paper Name

Global Tourism Selected Case Studies

Startup & Innovation in Tourism Industry

Research Methodology

Tourism Law and Regulatory Systems

IT Skills for Tourism Enterprises

Foreign Language (French)

Dissertation and Viva Voce

Programme Objectives



Build Advanced Travel
and Tourism
Management Expertise



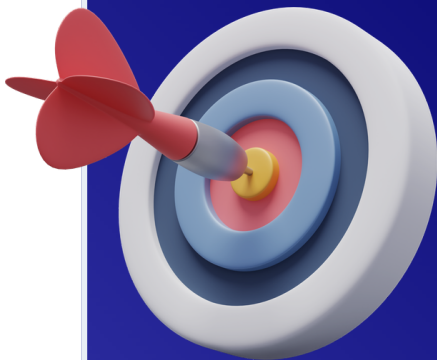
Develop Strategic Leadership and
Hospitality Skills



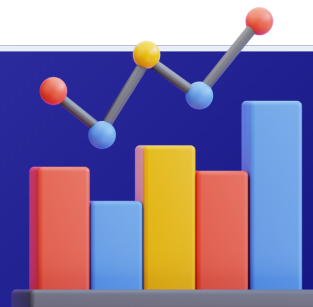
Gain Exposure to
Travel, Hospitality, and
Aviation Industries



Enhance Business
Communication and
Service Excellence



Understand
Tourism
Operations and
Destination
Management



Strengthen Analytical and Customer Experience
Management Skills



Foster Innovation and Sustainable
Tourism Practices



Prepare for
Leadership Roles in
the Global Tourism
Industry

Fee Structure

MBA (TTM)	First Year Fee	Second Year Fee
Registration Fee	Rs. 500	-
Exam Fee	Rs. 3,000	Rs. 3,000
Tuition Fee	Rs. 21,000	Rs. 21,000
Total Fee	Rs. 24,500	Rs. 24,000
Total Program Fee	Rs. 48,500	



Start your MBA (TTM) journey



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www.dbrauagracedoe.com