



Dr. Bhimrao Ambedkar University

Centre for Distance & Online Education



Master of Business Administration (MBA)

Transform your career with our top-ranked Online MBA. Gain the skills to lead and innovate in the global business landscape.



NAAC 'A+' Accredited

Committed to quality education



UGC Entitled

Degrees valid nationwide



8 Programs

Diverse course offerings



5L+ Alumni

Strong alumni network



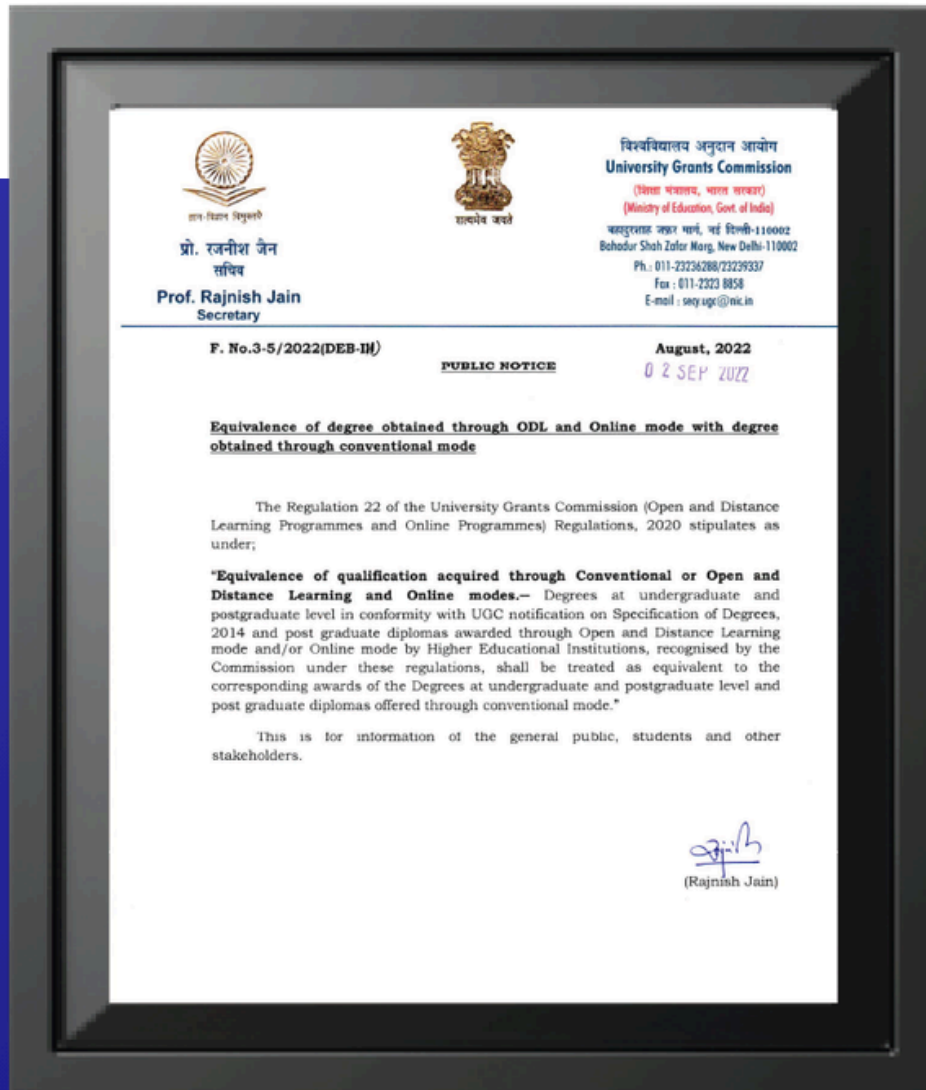
**100+ Years of
Excellence**

About the University

Where Academic Excellence Meets Flexible Learning

Established in 1927, Dr. Bhimrao Ambedkar University (formerly Agra University) is one of India's premier institutions of higher learning. The Centre for Distance & Online Education (CDOE) brings the university's rich academic heritage to learners across India through flexible, technology-enabled education.

Our programs are designed for working professionals, homemakers, and students who seek quality education with the freedom to learn at their own pace. With UGC recognition and NAAC accreditation, degrees awarded through CDOE hold the same value as regular mode degrees.



Online degrees are recognised as equivalent to regular degrees awarded through campus programmes.

As per Regulation 22 of the UGC in 2020, ODL/Online degrees are now regarded as equally valid and credible as traditional, offline degrees.

Built for learners balancing education with life

The Online format can support learners managing work, family, travel or location constraints while progressing through a structured undergraduate management programme.



Master of Business Administration (MBA)

DURATION

2 Years (4 Sem)

LEARNING MODE

100% Online

PROGRAM FEE

₹48,500 / Full Program Fee

Program Overview

The Online MBA at DBRAU CDOE is a premier postgraduate program that combines academic excellence with practical business insights. Specializations available in Marketing, Finance, HR, and Operations.

Eligibility

- Candidates must have passed Graduation in any stream from a recognized university.
- A minimum of 50% Aggregate (45% for reserved categories).
- Professionals with work experience are highly encouraged to apply for career transition.

Program Structure

Semester 1

Paper Name

Management Concepts and Practices

Managerial Economics

Organizational Behaviour

Accounting for Managers

Business Environment

Quantitative Techniques for Management

Communication & Soft Skills

Semester 2

Paper Name

Marketing Management

Human Resource Management

Financial Management

Operations and Supply Chain Management

Legal Aspects of Business

IT Applications in Management

Viva on Industry Analysis Report

Semester 3

Paper Name

Entrepreneurship & Small Business Development

Operations Research

Specialization I

Specialization II

Business Analytic & Research Methods

Viva Based on Internship

Semester 4

Paper Name

Corporate Strategic Management

Governance and Business value System

Specialization III

Specialization IV

Digital Transformation in Business

Project Report & Viva -Voce

Programme Objectives



Build Advanced
Business and
Management Expertise



Develop Strategic Leadership and
Decision-Making Skills



Master Finance,
Marketing, HR, and
Operations
Management



Enhance
Professional
Communication and
Team Leadership



Gain Industry
Exposure Through
Real-World
Business
Applications



Strengthen Analytical and Problem-Solving Abilities



Foster Innovation, Entrepreneurship,
and Business Strategy



Prepare for
Leadership and
Managerial Roles
Across Industries

Fee Structure

MBA	First Year Fee	Second Year Fee
Registration Fee	Rs. 500	–
Exam Fee	Rs. 3,000	Rs. 3,000
Tuition Fee	Rs. 21,000	Rs. 21,000
Total Fee	Rs. 24,500	Rs. 24,000
Total Program Fee	Rs. 48,500	



Start your MBA journey



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